

## Chapter 5 – Personality-Based, Rule-Utilitarian, and Lockean Justifications of Intellectual Property

**Amazon Link:** [http://www.amazon.com/Handbook-Information-ComputerEthics/dp/0471799599/ref=sr\\_1\\_1?ie=UTF8&s=books&qid=1269175801&sr=8-1](http://www.amazon.com/Handbook-Information-ComputerEthics/dp/0471799599/ref=sr_1_1?ie=UTF8&s=books&qid=1269175801&sr=8-1)

**What I expect to learn:** What I expect to learn from this chapter is what is the definition of Personality-Based, Rule-Utilitarian and Lockean Justifications of intellectual property and its relations to each other.

**Quote:** “The incentives based rule-utilitarian argument for systems of intellectual property protection is very similar”

**Review:** The chapter talks about Personality-based, Rule-Utilitarian and Lockean Justifications of Intellectual Property. But let us first define what Intellectual property is. Intellectual Property is according to the text “Intellectual property is generally characterized as nonphysical property that is the product of cognitive processes and whose values is based upon some idea or collection of ideas” the meaning of this is that it is not a living thing and it has values, variation of values from different processes. Intellectual property is said to be a personal property or a individual personality because it is all about the characteristic of a person and behaviors of different people because based on the text “Arguments for Intellectual property have generally taken one of three forms. Personality theorists maintain intellectual property as an extension of individual personality” meaning intellectual property is the same as a individual personality and they are related. The chapter also talks about the theory of the personalities which is “The Personality of Theorist’s Rejoinder” which talks about the force and study about the personality-based theories and the incentives arguments which is based and is made only for intellectual property.

### What I have learned:

1. I learned that Intellectual Property is very important because it is like the study of the individual personality of a certain person.
2. We have to be careful on studying and analyzing on what the Intellectual Property is all about because we might misunderstand it and relate it on the negative side of morality.
3. I also learned that there are three forms for the arguments of intellectual property.
4. We have to preserve our intellectual property because this is our own personality.
5. Intellectual property is not a living thing because it can be found within a person.

### Integrative Questions:

1. Why should the intellectual property protection be adopted?
2. What is this incentives relation to intellectual property all about?
3. What is the relation of Intellectual property to ethics?
4. What should be considered in studying intellectual property and its three forms?
5. Why is the Intellectual Property important in the business world?